

*Company news / Internationalization / Power Transmission / Plant construction / Coal and Steel Technology / Raw materials*

## **“From now on the entire product range”**

**RINGSPANN is expanding its presence in South America with a subsidiary in Brazil**

**With the establishment of its latest subsidiary in Brazil, RINGSPANN launched its 19th foreign location shortly before the turn of the year. The globally active company headquartered in Bad Homburg is thus moving to the next stage of its internationalization strategy. From the city of Vinhedo in the state of São Paulo, RINGSPANN do Brasil will supply the local mining, steel, paper and sugar industries and their machine suppliers in particular with components for the implementation of high-performance and safe drive systems.**

*Bad Homburg, January 2025.* – From its location near Santiago, RINGSPANN has been supplying the markets in Chile, Peru, Colombia and Ecuador for several years. Now the company is intensifying its presence in South America with the establishment of another foreign subsidiary in Brazil. "At present, there is no other local manufacturer that can offer such a wide range of highly available system components for industrial power transmission technology as RINGSPANN," says Managing Director Fabian Maurer, under whose direction the group of companies is pursuing a consistent expansion and internationalization course. RINGSPANN do Brasil was launched at the beginning of November 2024 and is headquartered in Vinhedo in the Campinas metropolitan region in the state of São Paulo. The General Manager of the new subsidiary is Klaus Friedrich Hepp, who, as an experienced South America expert, sees the best opportunities for establishing RINGSPANN as a component supplier in Brazil. "Since we have been able to offer the entire portfolio of freewheels, brakes, overload clutches, couplings, drive shafts and shaft-hub connections right from the start, we are a highly attractive partner for local companies in the mining, steel, paper, sugar and bioethanol industries and their machine suppliers," emphasizes Klaus Friedrich Hepp.

### **Sales, engineering and maintenance**

In the first stage, RINGSPANN do Brasil will initially enter the race as a sales location, but will then soon expand its range of services to include the areas of design, assembly and service. According to Klaus Friedrich Hepp, this is an important step towards gaining a foothold in the country's key industries as quickly and solidly as possible. "In this way," he says, "we will also be available to Brazil's machine and plant manufacturers as a point of contact for all engineering and maintenance tasks in the course of this year. This includes the possibility of making customer-specific adaptations to the specific on-site conditions and providing pre-assembled smart solutions and spare parts at short notice."

## Rapid growth and ambitious goals

As the General Manager reports further, RINGSPANN do Brasil has now received the first positive feedback from the market and has already been able to book the first orders from well-known players. This coincides with the expectations of Klaus Friedrich Hepp, who has a reputation as an extremely committed manager and who has ambitious goals in mind for the youngest subsidiary of the group. "I think a sales target of 10 million euros by the end of 2027 is quite realistic," he says. The fact that plant manufacturers and gearbox manufacturers in Brazil can now quickly and easily access the steadily growing range of components in the company's one-stop-shop with RINGSPANN's market entry is also likely to prove to be an important driving force.

The launch of the second subsidiary in South America is by no means the end of RINGSPANN's international expansion. For Managing Director Fabian Maurer, this is merely a "further measure of the long-term internationalization strategy. We are constantly looking for meaningful opportunities with which we can further expand our international presence," he says. *ms*

604 words with 3,871 characters (with spaces)

Michael Stöcker, freelance specialist journalist, Darmstadt

**Note for editorial staff: Text and images available at [www.pr-box.de](http://www.pr-box.de)!**

### Captions (7 pictures)

Figure 1: The new establishment of RINGSPANN do Brasil provides the country's mining, steel, paper, sugar and bioethanol industries with direct access to the company's full range of freewheels, brakes, overload clutches, couplings, drive shafts and shaft-hub-connections.

Figure 2: Fabian Maurer: "At present, we cannot see any manufacturer in Brazil that can offer such a wide range of highly available system components for industrial drive technology as RINGSPANN."

Figure 3: Klaus Friedrich Hepp: "We will soon be available to Brazil's machine and plant manufacturers as a point of contact for all tasks relating to the engineering and maintenance of RINGSPANN products."

Figure 4: RINGSPANN brake type DV 020 PFK – here in the drive system of a stranding machine.

Figure 5: RINGSPANN do Brasil is headquartered in the city Vinhedo in the Campinas metropolitan area in the state of São Paulo.

Figure 6: Large drive shafts from the portfolio of the RINGSPANN subsidiary Kempf.

Figure 7: RINGSPANN is considered the global market leader in the field of freewheel technology.

All images: RINGSPANN

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